



WISCONSIN
BROADCASTERS
ASSOCIATION



2024

SUMMER CONFERENCE

Wednesday, June 19 and Thursday, June 20
At Hotel Retlaw in Fond du Lac

WBA DUKE WRIGHT MEDIA TECHNOLOGY INSTITUTE

Tuesday June 18

8 a.m. **Breakfast**

8:30 a.m. **Intro, Welcome and Orientation**

With **Bill Hubbard & Jeff Welton**



Bill Hubbard
WBA Duke Wright Media
Technology Institute



Jeff Welton
Nautel

9 a.m. **Business of Broadcasting**

With **Tom Walker**



Tom Walker
Mid-West Family

12 p.m. **Lunch**

1 p.m. **Audio Processing Theory**

With **Mike Pappas**

**Time and Frequency Domain
Measurement**

With **Steve Wilde**



Mike Pappas
Orban Labs



Steve Wilde
American Amplifier
Technologies

5 p.m. **Reception at the Hotel Retlaw Bar**

Wednesday, June 19

8 a.m. **Breakfast**

8:30 a.m. **Set up for onsite field trip: Radio
Frequency Transmission and
Testing - KFIZ, Fond du Lac**

With **Mike Pappas, Steve Wilde, Jeff Welton,
& Stuart Muck**



Mike Pappas
Orban Labs



Jeff Welton
Nautel



Steve Wilde
American Amplifier
Technologies



Stuart Muck
Muck Broadcast Services

Wednesday, June 19 (cont.)

12 p.m. **Lunch**

1:30 p.m. **KFIZ Transmitter and studio
test and measurement
continues**

3 p.m. **Return to Retlaw Hotel and
view, test, measure translators
located on site**

**Site safety, grounding and
other illuminating topics**

With **Jeff Welton**

5 p.m. **Reception at Hotel Retlaw
followed by dinner at Cellar
District**

Thursday, June 20

8:30 a.m. **Breakfast**

Served at the **WBA Business Breakfast**

9 a.m. **Data Network Components and
Configuration**

With **Eric Papenfuss**



Eric Papenfuss
Wisconsin Public Radio

12 p.m. **Lunch**

1 p.m. **SNMP Hands on Setup**



Tony Peterle
WorldCast Systems

**MTI
Feedback Form**

